

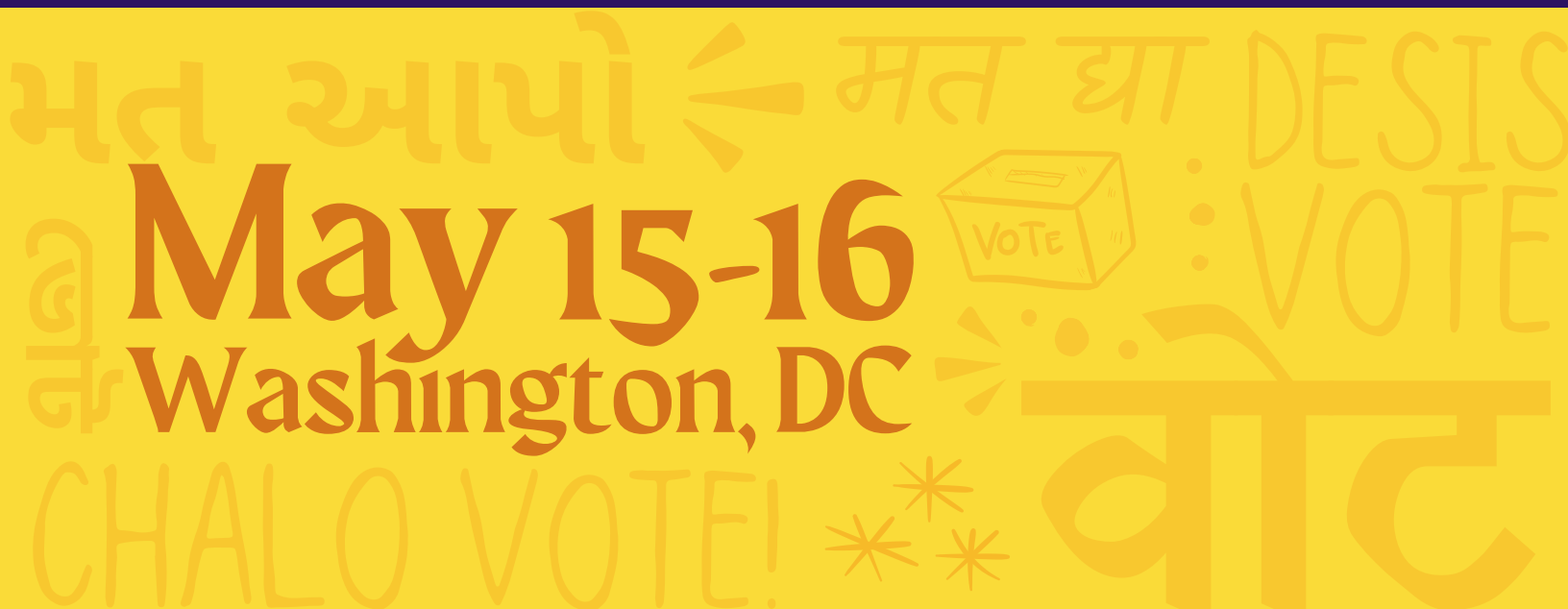


impact
**Desis
Decide**



2024 Summit & Gala

INVITATION TO SPONSOR



May 15-16

Washington, DC



**Our Vote,
Our Impact**

Desis Decide

Summit

**TWO-DAY EVENT
(TICKETED)**

Washington Marriott Georgetown

May 15 • 12:30pm – 5:00pm
May 16 • 9:30am – 3:30pm

Programming along 7 strands:

Allyship in Action, Activism through Art,
Policy Advocacy, Sustainable Organizing,
Running for Office, Effective Messaging,
and Community Organizing

Gala

(TICKETED)

Willard Intercontinental Hotel

May 16 • 6:30pm – 10:00pm

**LEARN MORE AND
REGISTER NOW:**

iaimpact.org/summit



One of a
kind event.

300+ INDIAN AMERICAN
and South Asian
POLICYMAKERS, TRAILBLAZERS
Community Leaders
ACTIVISTS, CELEBRITIES & YOUTH
COMING TOGETHER TO CELEBRATE
Achievements
AND CHART THE COURSE FOR
OUR COLLECTIVE FUTURE.





impact

Desis Decide

2024 SUMMIT & GALA

A cornerstone event within our community, Indian American Impact's annual Summit and Gala brings together hundreds of South Asian American changemakers and community leaders to engage in meaningful dialogue, celebrate achievements, and chart the course for our collective future.

Held less than six months ahead of the 2024 elections, this year's **Summit and Gala: Desis Decide** isn't just another gathering; it's a rallying cry for Indian and South Asian Americans to recognize the pivotal role we play in shaping the political landscape of our nation.

Just as in 2020, our community has the potential in states and races across the country to be the margin of victory, influencing outcomes and determining who represents us at every level of government.

What To Expect:

Our two-day Summit will feature dynamic keynotes and community-led presentations, workshops, and from dozens of South Asian organizations and leaders along several themes:

- Policy Advocacy
- Activism through Art
- Allyship in Action
- Salient Messaging
- Running for Office
- Community Organizing
- Sustainable Activism

The Gala will be a night of recognition and celebration, honoring individuals and organizations making significant contributions to advancing the interests of Indian and South Asian Americans.

Sponsorship Levels

BENEFITS	\$2,500	\$5,000	\$15,000	\$25,000
Name and logo recognition on digital & printed materials including: event website, sponsorship slides, sponsor board, promotional emails	✓	✓	✓	✓
Summit table expo participation	✓	✓	✓	✓
Summit speaking opportunity			✓	✓
Summit breakout session sponsorship			✓	✓
Complimentary Summit tickets	3	5	10	20
Ad space in Summit & Gala program			1/4 page	1/2 page
Premier signage placement			Individual thank you table cards	Window clings + Individual thank you table cards
Recognition during Gala speaking program			✓	✓
Gala tickets	2	4	One table of 10 seats	Premier table with VIP guest opportunity
Invitation to Impact VIP dinner on May 15th			1	2
Social media promotion	Day of	Day of	2 personalized stand-alone thank you Instagram stories + individual post after the event	3 personalized stand-alone thank you Instagram stories + 2 individual posts after the event



VIP Sponsorship Benefits

\$50,000

As the exclusive VIP sponsor you will receive exposure to 400+ prominent South Asian policymakers, celebrities, trailblazers, executives, philanthropists, activists, and youth. Aside from being meaningfully associated with Impact, here is what your organization will receive:

- Name and logo on digital & printed materials including: event website, sponsorship slides, sponsor board, promotional emails acknowledging you as the VIP sponsor
- Premier signage placements
- 20 Complimentary Summit Tickets
- One table of 10 with priority opportunity to have keynote/special guest seated at your table
- Full page ad space in Summit & Gala program
- 2 invitations to special Impact VIP dinner on May 15th
- Acknowledgment in Impact press release post event
- Speaking opportunity at Summit
- Special acknowledgment at opening Gala
- Branded networking event or happy hour opportunity
- Premier table expo space
- Opportunity to customize sponsorship benefits