



Job title: Pennsylvania State Director

Supervisor: Political Director

Location: Pennsylvania

Travel Requirements: In-state travel as needed

About IMPACT

South Asians are among the fastest growing ethnic groups in Pennsylvania. Indian American Impact (“Impact”) is a national organization that elevates the voices of Indian Americans, South Asians, and all historically excluded communities to ensure that every level of government reflects the diversity and values of the people it serves. We envision an inclusive, multi-racial democracy where Indian American, South Asian, and all historically excluded communities are represented, empowered, and engaged in the pursuit of equity and justice in America.

Position Summary:

The State Director will oversee Impact’s operations in Pennsylvania to mobilize South Asian voters and support endorsed candidates. This role is a great opportunity for an experienced, connected and motivated individual to further advance the political power of communities of color in the United States.

Duties and Responsibilities:

While this list of responsibilities is not exhaustive, the PA State Director will:

- Support and grow a team of staff and volunteers to civically engage South Asians across PA
- Serve as the primary liaison for IMPACT’s endorsed candidates and campaign staff in PA, as well as the first contact for prospective candidates.
- Oversee Impact’s candidate recruitment and member organizing efforts in PA
- Design and manage a program to engage local South Asian donors with a history of investing \$500 - \$10,000 to political and non-profit causes as part of a larger events and peer leadership-based donor organizing strategy
- Drive Impact’s events strategy in PA, working with national staff and volunteers to achieve advocacy, fundraising, and press objectives
- Oversee state-based organizing efforts to combat disinformation on WhatsApp and other peer-to-peer platforms
- Serve as a liaison to local allied organizations for civic engagement and voter mobilization activities in PA, as well as provide input for guiding endorsements and investment decisions
- Working with the Political Director, build a robust pipeline of Impact candidates and political contacts in PA to further our mission
- Work with Impact’s communications team to promote Impact and Impact partners’ state and local candidates in PA, projects, and events through social media



Ideal Qualifications:

- Demonstrated skill and passion for building political power in underrepresented communities
- 4+ years of campaign and/or political and organizing experience
- A network of pre-existing donor, progressive organization, AAPI organization, and volunteer leader relationships in PA strongly preferred, but not required.
- Skill and comfort managing people and teams, including volunteer teams
- Familiarity with non-federal and federal campaign election laws preferred
- Experience recruiting candidates for state & local office preferred
- Experience coordinating with communications and press operations as part of a campaign
- Comfort with a startup environment, including evening or weekend hours
- A desire to grow as a professional through this experience with a collaborative and positive attitude
- Motivation to join a young organization that is seeking to build influence and political power for South Asian Americans over the coming years ahead
- Ability to envision and manage execution of large-scale projects
- Ability to engage at a high level with issues of racial equity and inclusion
- When safe, ability to travel to meet with candidates and stakeholders in PA

Culture and Compensation:

At Indian American Impact, we believe that one of the best ways to invest in our mission is to invest in our team. We offer competitive salaries and a benefits package that includes full healthcare and dental coverage, 401(k) with employer match, and three weeks paid time off plus national holidays. The State Director will be employed as a full-time position with a salary between \$55,000 - \$75,000 based on the candidate's experiences and qualifications.

How to Apply:

To apply, please visit <https://www.iaimpact.org/jobs>. If you have any questions or require assistance, please contact Sonal Shah-Modisette sonal@iaimpact.org. We will be reviewing resumes on a rolling basis until this position is filled.

IMPACT is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, or veteran's status.