



DIGITAL ORGANIZING ASSOCIATE JOB DESCRIPTION

Job title: Digital Organizing Associate

Supervisor: Program Manager, Mis/Disinformation

Location: Remote with a preference for Philadelphia

Travel Requirements: Limited

About Impact

Indian American Impact ("Impact") is a national organization that elevates the voices of Indian Americans, South Asians, and all historically excluded communities to ensure that every level of government reflects the diversity and values of the people it serves. We envision an inclusive, multi-racial democracy where the Indian American, South Asian, and all historically excluded communities are represented, empowered, and engaged in the pursuit of equity and justice in America.

Position Summary:

The Digital Organizing Associate will assist Impact's efforts to combat mis/disinformation in South Asian digital spaces like WhatsApp and help build a robust volunteer base that is actively involved with combating mis/disinfo in their communities. They will also support Impact's advocacy and Get Out the Vote efforts, helping build political power for South Asian American communities across the country and elect value-aligned candidates.

Monitor and combat mis/disinformation:

- Research and implement best practices and strategies to combat mis/disinformation in digital spaces, especially on end-to-end encryption platforms like WhatsApp
- Review content on WhatsApp and social media to flag and proactively combat mis/disinformation that negatively impacts South Asian communities
- Respond to questions and claims submitted to Impact's fact checking website, DesiFacts.org, and other platforms, and keep WhatsApp Chatbot and other platforms updated with the latest information and FAQ

Volunteer recruitment and management:

- In partnership with Impact's Digital Team and the Program Manager, create WhatsApp meta-groups with influencers and community leaders in each targeted state
- Recruit and train volunteers to counter mis/disinformation, proactively spread accurate information, and translate content into multiple languages



- Partner with local and state-based organizations to lead digital literacy trainings and promote awareness, and develop multilingual toolkits in collaboration with the Program Manager

Community and digital organizing:

- Organize field activities such as text banks and phone banks to engage and mobilize voters, and build support for Impact-endorsed candidates
- Support digital advocacy efforts such as creating and promoting petitions or call to actions that help build political power for South Asian communities

Ideal Qualifications:

The Digital Organizing Associate will be a junior-level professional with experiences in community or electoral organizing and digital mobilization. Product development experience is also ideal. Other desired attributes, competencies, and skills include:

- Demonstrated skill and passion for building political power in underrepresented communities
- Motivation to join a young organization that is seeking to build influence and political power for South Asian Americans
- Experience recruiting and administering large volunteer teams digitally
- Experience with using peer-to-peer texting platforms and voter engagement technology like NGPVan
- Ability to creatively solve problems and take initiative
- Comfort with ambiguity and working in a startup environment
- Ability to build relationships and proactively and diplomatically solve problems
- Exceptional interpersonal, written, oral, and presentation skills with the ability to effectively interface with community members, senior management, Board of Directors, and staff
- A commitment to learning and growth and a desire to grow as a professional through this experience with a collaborative and positive attitude

Culture and Compensation:

At Impact, we believe that one of the best ways to invest in our mission is to invest in our team. The digital organizing associate will be hired as a full-time position with a salary between \$48,000 - \$55,000 and a generous benefits package that includes full health and dental coverage and three weeks paid time off plus national holidays.

How to Apply:



To apply, please complete the form at www.iaimpact.org/jobs and include a resume and cover letter. For questions about the position, please contact Linto Thomas at linto@iaimpact.org. We will review applications on a rolling basis until filled.

Impact is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to gender, disability, race, age, national origin, color, creed, sexual orientation, sex (including marital and parental status), gender identity and expression, religion, economic status, ethnic identity, or veteran's status.